

**„DUNAREA DE JOS” UNIVERSITY OF GALATI  
ROMANIA**

**The Faculty of Economics and Business  
Administration**



**ERASMUS+  
2020-2021**

**Domain of Study/ Study Programs  
Course title and brief description/  
Year of study/ Semester**

**A SHORT DESCRIPTION  
OF DISCIPLINES**



# COURSE CATALOGUE – 2020 - 2021

## BACHELOR'S DEGREES

Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
Marketing	BA	Marketing	1 <sup>st</sup> Year 2020-2021	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		6	
					Accounting		6	
				I,II	Foreign Language A I, II			2+2
				I,II	Physical Education I, II			2+2
				II	Economics II (Macroeconomics)		4	
					Finance		6	
					Statistics		6	
					Financial Accounting		5	
				I	European Economics		5	
					Humanities and Social Sciences Discipline / Geography		4	
I,II	Foreign Language B I, II	FD	2+2					
I	Office Automation	FD	2					
Marketing	BA	Marketing	2 <sup>nd</sup> Year 2020-2021	I	Marketing	OD	5	
					Business Statistics		4	
					Management		5	
					Commercial Management		4	
					Marketing Information Systems		5	
					Business Law		3	
				II	Services Marketing		5	
					Pricing Policies		5	
					Applied Marketing Programs		4	
					Consumer Behaviour		4	
					Marketing Research		4	
				I	Internship		3	
					Sales Techniques		OPD	4
					Small Business Marketing			
				Sales Management				
				II	Agro-Food Marketing		5	
					Academic Ethics and Integrity			
I,II	Foreign Language B III, IV	FD	2+2					
I	Modern Communication Tools	FD	3					
II	Databases		4					
Marketing	BA	Marketing	3 <sup>rd</sup> Year 2020-2021	I	Strategic Marketing	OD	6	
					Promotion Techniques		6	
					Public Relations		4	
					Direct Marketing		5	



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				II	Economic and Financial Analysis		4	
					International Marketing		6	
					Tourism Marketing		5	
					Information Analysis Using SPSS		5	
					Business to Business Marketing		4	
					Marketing Projects		3	
					Research for preparing the graduation thesis		2	
				I	Socio-Political Marketing	OPD	5	
					Election Campaign Marketing			
				II	Consumer Protection		5	
					Logistics of Goods			
				I	Foreign Language B V	FD	2	
I	Intellectual Property Elements Applied in Economics	3						
Management	BA	Management	1 <sup>st</sup> Year 2020-2021	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		6	
					Accounting		6	
				I,II	Foreign Language A I, II		2+2	
				I,II	Physical Education I, II		2+2	
				II	Finance		6	
					Economics II (Macroeconomics)		4	
					Statistics		6	
					Financial Accounting		5	
				I	European Economics		5	
					Humanities and Social Sciences Disciplines/Geography		4	
I,II	Foreign Language B I, II	FD	2+2					
I	Office Automation		2					
Management	BA	Management	2 <sup>nd</sup> Year 2020-2021	I	Marketing	OD	5	
					Business Statistics		4	
					Management		6	
					Corporate Finance		5	
					Currency and Credit		4	
					Business Law		2	
				II	Human Resource Management		5	
					Production Management		5	
					Supply and Sales Management		5	
					Services Management		3	
					Management Informatics		5	
				I	Internship		3	
					Career Planning		4	
				II	Organizational Behaviour		OPD	4
					Project Management			
I,II	Enterprise Economics	FD	4					
	Academic Ethics and Integrity							
I,II	Foreign Language B III, IV	FD	2+2					
I	Modern Communication Tools		3					



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units
				II	Databases		4
Management	BA	Management	3 <sup>rd</sup> Year 2020-2021	I	Comparative Management	OD	5
					Management Simulation and Projects		5
					Strategic Management		5
					Economic and Financial Analysis		5
					Tourism Management		5
				II	Customer Relationship Management		5
					Communication and Public Relations		5
					SME Management		4
					Information Analysis Using SPSS		4
					Operational Management		5
				I	Research for preparing the graduation thesis		2
					Financial-Banking Management		OPD
				II	Audit		
					Innovation Management		FD
Quality Management	3						
I	Foreign Language B V	2					
I	Intellectual Property Elements Applied in Economics	3					
I	Enterprise Marketing	3					
Cybernetics, Statistics and Economic Informatics	BA	Economic Informatics	1 <sup>st</sup> Year 2020-2021	I	Economics I (Microeconomics)	OD	6
					Applied Mathematics for Economics		6
					Informatics		6
					Accounting		5
					Office Automation		3
				I,II	Foreign Language A I, II		2+2
				II	Physical Education I		2
					Economics II (Macroeconomics)		5
					Databases		5
					Finance		5
					Statistics		6
I	Programming Fundamentals	5					
	Humanities and Social Sciences Discipline/ Geography	2					
I,II	Foreign Language B I, II	FD	2+2				
Cybernetics, Statistics and Economic Informatics	BA	Economic Informatics	2 <sup>nd</sup> Year 2020-2021	I	Object-Oriented Programming	OD	5
					Business Statistics		5
					Management		6
					Operating Systems		5
					Business Law		4
				II	Physical Education II		2
					Algorithms and data structures		8
					Database Management Systems (Oracle)		6
					Website Development		6
					Internship		3
				I	Management Information Systems		OPD
Information Systems Analysis	5						



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				II	Computer Networks		5	
					Internet Graphics and Programming			
					Academic Ethics and Integrity			
				I,II	Physical Education III	FD	1+1	
I,II	Foreign Language B III, IV	2+2						
Cybernetics, Statistics and Economic Informatics	BA	Economic Informatics	3 <sup>rd</sup> Year 2020-2021	I	Fundamentals of Operational Research	OD	5	
					Programming Languages for Databases		7	
					E-Business		7	
					Marketing		6	
				II	Econometrics		4	
					Software Packages		4	
					Multimedia		5	
					Fundamentals of Economic Cybernetics		5	
					Decision Support Systems		5	
				I	Research for preparing the graduation thesis		2	
					Programming Techniques for Distributed Systems		OPD	5
					Cloud Architecture			
				II	Enterprise Resource Planning		OPD	5
ABAP Programming								
I	Foreign Language B V	FD	3					
II	Management of Information Projects		2					
Finance	BA	Finance and Banking	1 <sup>st</sup> Year 2020-2021	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		6	
					Accounting		6	
				I,II	Foreign Language A I, II		2+2	
				I,II	Physical Education I, II		2+2	
				II	Economics II (Macroeconomics)		4	
					Finance		6	
					Statistics		6	
					Financial Accounting		5	
I	European Economics	5						
	Humanities and Social Sciences Disciplines/Geography	4						
I,II	Foreign Language B I, II	FD	2+2					
I	Office Automation		2					
Finance	BA	Finance and Banking	2 <sup>nd</sup> Year 2020-2021	I	Marketing	OD	5	
					Corporate Finance		5	
					Management		5	
					Currency and Credit		4	
					Business Statistics		4	
					Business Law		3	
				II	Operations of Credit Institutions		5	
					Capital Markets		4	
					Banking Products and Services		4	
					Company Financial Administration		5	





Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
					Public Finance		5	
					Internship		3	
				I	International Financial-Banking Institutions	OPD	4	
					Stock-Market Transactions		4	
				II	Management Accounting			
					Financial Audit			
				Academic Ethics and Integrity				
I,II	Foreign Language B III, IV	FD	2+2					
I	Financial-Banking Advertising		3					
			II	Databases		4		
Finance	BA	Finance and Banking	3 <sup>rd</sup> Year 2020-2021	I	International Corporate Finance	OD	5	
					Insurance and Reinsurance		5	
					Economic and Financial Analysis		5	
					Budget and Public Treasury		5	
					Investment		5	
				II	Taxation		5	
					Monetary-Financial Information Systems		4	
					Monetary-Financial Decision Modeling		4	
					Company Assessment		5	
					Communication and Public Relations		5	
					Methodology for preparing the graduation thesis		2	
				I	International Finance		OPD	5
					Management Control			
				II	Banking Management			5
					Financial Management of Public Institutions			
I	Foreign Language B, V	FD	2					
I	Company Restructuring, Insolvency and Liquidation	FD	3					
Business Administration	BA	Economy of Commerce, Tourism and Services	1 <sup>st</sup> Year 2020-2021	I	Economic I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		5	
					Accounting		5	
					Foreign Language		4	
				I,II	Physical Education I, II		2+2	
				II	Economics II (Macroeconomics)		4	
					Finance		6	
					Statistics		6	
					European Economics		6	
					Business Communication		4	
					Second Foreign Language		2	
				I	Humanities and Social Sciences Discipline /Geography			4
I,II	Foreign Language B I, II	FD	2+2					
II	Financial Accounting		2					
Business Administration	BA	Economy of Commerce, Tourism and	2 <sup>nd</sup> Year 2020-	I	Marketing	OD	5	
					Management		5	
					Business Statistics		4	



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units					
		Services	2021		Commercial Economics		4					
					Taxation		4					
					Business Law		4					
				II	Enterprise Economics		5					
					Ecology and Environment Protection		5					
					International Trade		3					
					Hotel and Restaurant Technology		5					
					Tourism Economics		4					
				I	Internship		3					
					International Services Services Economics		OPD	4				
									II	European Business Environment		5
										Information Systems and Applications for Business Administration		
									Academic Ethics and Integrity			
				I,II	Foreign Language B III, IV	FD	2+2					
Business Administration	BA	Economy of Commerce, Tourism and Services	3 <sup>rd</sup> Year 2020-2021	I	Business Investment Strategies	OD	4					
					International Transport		4					
					Tourism Operations Technique		5					
					Economic and Financial Analysis		4					
					Food Products and Consumer Security		4					
					Commercial Techniques		4					
				II	Management of Services Enterprise		5					
					Business Negotiation Technique		5					
					Ecotourism and agro-tourism		5					
					Entrepreneurship of Services		5					
				II	Economic Projects		3					
					Methodology for preparing the graduation thesis		2					
				I	Public Services and Utilities		OPD	5				
Touristic Resources and Destinations												
II	Logistics and Distribution of Goods	OPD	5									
	Non-Food Goods and User Security											
I	Foreign Language B V	FD	2									
Accounting	BA	Accounting and Management Informatics	1 <sup>st</sup> Year 2020-2021	I	Economics I (Microeconomics)	OD	5					
					Applied Mathematics for Economics		5					
					Informatics		6					
					Accounting		6					
				I,II	Foreign Language A I, II		2+2					
				I,II	Physical Education I, II		2+2					
				II	Finance		6					
					Economics II (Macroeconomics)		4					
					Statistics		6					
					Financial Accounting		5					
				I	European Economics		5					
Humanities and Social Sciences Disciplines/Geography	4											
I, II	Foreign Language B I, II	FD	2+2									



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				I	Office Automation		2	
Accounting	BA	Accounting and Management Informatics	2 <sup>nd</sup> Year 2020-2021	I	Marketing	OD	5	
					Business Statistics		4	
					Management		5	
					Corporate Finance		4	
					Accounting and Tax Management		5	
					Business Law		3	
				II	Management Information Systems		5	
					Accounting of Public Institutions		5	
					Financial Markets		4	
					Financial Control		4	
					Advanced Accounting		4	
					Internship		3	
				I	Monetary Economics		OPD	4
					Databases			
					Financial Management			
				II	International Finance			5
					Business Management			
Taxation								
Academic Ethics and Integrity								
I,II	Foreign Language B III, IV	FD	3+3					
I	Business Communication		3					
Accounting	BA	Accounting and Management Informatics	3 <sup>rd</sup> Year 2020-2021	I	Accounting of Credit Institutions	OD		5
					Management Accounting			5
					Internal Audit			4
					Economic and Financial Analysis			4
					Financial Systems and Reporting			5
					Financial-Accounting Information Products			3
				II	Consolidated Accounting			5
					Management Control			4
					Decision Support Systems		5	
					Financial Audit		5	
					Accounting Expertise and Tax Consultancy		4	
					Methodology for preparing the graduation thesis		2	
				I	Accounting Policies and Options		OPD	4
					International Accounting			
					Pricing and Competition			
II	Computer Programming	5						
	Company Assessment							
I	Introduction to Research	FD	3					
Economics and International Business	BA	International Business	1 <sup>st</sup> Year 2020-2021	I	Economics I (Microeconomics)	OD		5
					Applied Mathematics for Economics			5
					Informatics			5
					Accounting			6





Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units
				I, II	Foreign Language A		3
					Physical Education I, II		2+2
				II	Economics II (Macroeconomics)		4
					Finance		6
					Statistics		6
					European Economics		6
					Business Communication		4
					Second Foreign Language		2
				I	Humanities and Social Sciences Disciplines/Geography		4
					Foreign Language C		FD
Office Automation	2						
Economics and International Business	BA	International Business	2 <sup>nd</sup> Year 2020-2021	I	Business Statistics	OD	4
					Marketing		5
					Management		5
					Global Economics		4
					Business Law		4
					Business Communication in English		3
				II	Business Communication in the Second Foreign Language		3
					Taxation		5
					International Trade Law		4
					International Trade		5
					Technique of Foreign Trade Operations		5
				I	Internship		3
					International Insurance		OPD
				International Policy	II		
				Intelligent Information Systems for Decision Support in International Economics			
International Capital Markets							
I	Academic Ethics and Integrity	FD	2				
	Foreign Language C						
II	Financial Accounting	3					
Economics and International Business	BA	International Business	3 <sup>rd</sup> Year 2020-2021	I	International Business Negotiation	OD	5
					International Transport		5
					Economic and Financial Analysis		5
					Economic Globalization		5
					Business Correspondence in English		3
					Business Correspondence in the Second Foreign Language		2
				II	International Tourism		4
					Comparative Economic Policies		5
					Risk Management in International Trade		5
					Payment and Financing Technique in International Transactions		4
					Contemporary Economic Thought		5
					Methodology for preparing the graduation thesis		2



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				I	International Investment	OPD	5	
					International Economic Organizations			
				II	Comparative Economic Systems		5	
					Commercial Policies			
Business Administration	BA	Business Administration in the Public Food Service	1 <sup>st</sup> Year 2020-2021	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		5	
					Accounting		6	
					Foreign Language A		3	
					Fundamentals of Food Chemistry		4	
				I, II	Physical Education I, II		2+2	
				II	Economics II (Macroeconomics)		4	
					Finance		6	
					Statistics		6	
					European Economics		5	
					Taxation		3	
					Humanities and Social Sciences Discipline/ Psychology of Food Choices		4	
I, II	Foreign Language B I, II	FD	2+2					
Business Administration	BA	Business Administration in the Public Food Service	2 <sup>nd</sup> Year 2020-2021	I	Marketing	OD	5	
					Management		5	
					Food Quality Control		4	
					Food Hygiene and Safety		4	
					Management of Public Food Services		3	
					Business Law		4	
				II	Enterprise Economics		5	
					European Business Environment		4	
					Commercial Techniques		5	
					Principles of Rational Nutrition		4	
					Customer Relationship Management		5	
					Internship		3	
				I	General Technologies in the Public Food Service		OPD	5
					Gastronomy			
				II	Logistics in the Public Food Service		4	
					Consumer Protection			
					Academic Ethics and Integrity			
I, II	Foreign Language B III, IV	FD	2+2					
Business Administration	BA	Business Administration in the Public Food Service	3 <sup>rd</sup> Year 2020-2021	I	Business Investment Strategies	OD	5	
					Hotel and Restaurant Technology		5	
					Economic and Financial Analysis		4	
					Food Products and Consumer Security		4	
					Oenology: Principles, Techniques, Particularities for Presenting Beverage		4	
					Commercial Communication and Negotiation		4	
					Management of Production Units – Public Food Services		5	



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units
				II	Human Resource Management		5
					Entrepreneurship		5
					Serving Theory and Technique in the Public Food Service		5
					Economic Projects		3
					Methodology for preparing the graduation thesis		2
				I	Production and Marketing of Culinary Products	OPD	4
					Culinary Techniques and Pastry Products		
				II	Territorial Tourism Planning		5
					Processing and Quality of Agricultural Products		
				I	Foreign Language B V	FD	2

## MASTER'S DEGREES

Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units
Business Administration	MA	Administration and Development of Tourism Business	1st Year 2020-2021	I	Hotel Structures and Properties	OD	7
					International Business Strategies		7
					Development Strategies for Tertiary Sector		6
					Academic Ethics and Integrity		3
					Prospecting and Assessing Tourism Potential		7
					The Tourist Centers and Regions of the Globe		7
				II	Tourism Investment Projects		7
					E-Tourism		8
					Business and Event Tourism		8
					Territorial Tourism Planning		7
Tourism Collaboration and Partnerships	7						
Business Administration	MA	Administration and Development of Tourism Business	2nd Year 2020-2021	I	Tourism Communication Techniques	OD	7
					Entrepreneurship in the Hospitality Sector		7
					Management of Tourism Services Packages		8
					Tourism Business Ethics		8
					International Taxation		8
				II	Scientific Research		14
					Internship		3
					Traineeship for preparing the dissertation paper		13
Accounting	MA	Accounting and Audit	1st Year 2020-2021	I	Accounting in line with the European Directives and the IFRS Standards	OD	7
					Commercial Law		6
					Accounting, Taxation and Fiscal Procedures		7
					Corporate Governance and Internal Audit		7
					Financial Management		7



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				II	Management Accounting		8	
					Assessment and Diagnosis of Organizations		7	
					Comparative Accounting Systems		7	
					Project Assessment and Financing		7	
					Creative Accounting		8	
				I	Academic Ethics and Integrity		3	
Accounting	MA	Accounting and Audit	2 <sup>nd</sup> Year 2020-2021	I	Audit of Public Procurement and European funded Projects	OD	6	
					Control and Accounting Expertise		7	
					Financial-Accounting Audit in line with ISA		6	
					Accounting Thought and Ethics		4	
					Performance Audit in Public and Private Entities		7	
					Accounting of Reorganization Operations		7	
				II	Scientific Research		14	
					Internship		3	
					Traineeship for preparing the dissertation paper		13	
					Marketing		MA	Marketing and Business Communication
Internet Marketing	7							
Business Information and Communication Technology	7							
Tourism Marketing Strategies	6							
Services Global Strategies	6							
II	International Marketing Strategies	8						
	Integrated Marketing Communication	8						
	Advertising Design and Production	7						
	I	Academic Ethics and Integrity	3					
	II	Entrepreneurial Marketing Strategies	7					
II	Business Models	7						
Marketing	MA	Marketing and Business Communication	2 <sup>nd</sup> Year 2020-2021	I	Sales Force Management	OD	7	
					Territorial Marketing		7	
					Teamwork Management		8	
					Political Marketing Strategies		8	
					Methods and Models in Marketing		8	
				II	Scientific Research		14	
					Internship		3	
					Traineeship for preparing the dissertation paper		13	
Finance	MA	Financial and Banking Management	1 <sup>st</sup> Year 2020-2021	I	Fiscal Methods and Techniques	OD	6	
					Bank Credit		8	
					Credit and Placement Insurance		6	
					Financial and Banking Portfolio Assessment		7	
					Fiscal Control and Inspection		6	
					Academic Ethics and Integrity		3	
				II	Financial Management		8	
					Project Assessment and Financing		7	
					Behavioral Finance		8	
					Economic and Financial Diagnosis		7	



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units
					Investment Projects Financing		7
Finance	MA	Financial and Banking Management	2 <sup>nd</sup> Year 2020-2021	I	Monetary Policy Strategies	OD	7
					Statistical Analysis in Finance and Banking		6
					Financial Econometrics		6
					Financial and Banking Audit and Risk Management		6
					International Taxation		7
					Banking Regulation and Supervision		4
				II	Scientific Research		14
					Internship		3
					Traineeship for preparing the dissertation paper		13
Management	MA	Management Strategies and Policies	1 <sup>st</sup> Year 2020-2021	I	Services Global Strategies	OD	7
					Management of Complex Organizations		7
					Business Information and Communication Technology		7
					Academic Ethics and Integrity		3
					Managerial Communication		6
					Time Management		6
				II	Business Intelligence		8
					Business Models		7
					Modern Approaches to Human Resource Management		8
					International Marketing Strategies		7
					Entrepreneurial Marketing Strategies		7
Management	MA	Management Strategies and Policies	2 <sup>nd</sup> Year 2020-2021	I	Conflict Management	OD	7
					Corporate Social Responsibility		7
					Teamwork Management		8
					Analysis of Transaction Costs		8
					Organisational Leadership		8
				II	Scientific Research		14
					Internship		3
					Traineeship for preparing the dissertation paper		13

